



# Advertising Rates

**\*PER MONTHLY INSERTION\***

Double Truck Center Full Color . . . . .	\$1500.00
Back Cover Full Color . . . . .	\$1000.00
Inside Covers . . . . .	\$750.00
Full Page . . . . .	\$700.00
Half Page . . . . .	\$400.00
1/3 Page . . . . .	\$275.00
1/4 Page . . . . .	\$230.00
1/6 Page . . . . .	\$175.00
1/8 Page . . . . .	\$140.00
1/16 Page . . . . .	\$100.00

*\*Rates subject to change without notice\**

**INFORMATION:**

1 Column = 1 1/2"	4 Column = 6 7/8"
2 Column = 3 3/8"	5 Column = 8 5/8"
3 Column = 5 1/8"	6 Column = 10 3/8"

**AD SIZES AND DIMENSIONS:**

- Full Page - 6 Col. x 12 3/4 in.
- 1/2 Page - 6 Col. x 6 1/4 in., 4 Col. x 10 1/2 in., 3 Col. x 12 3/4 in.
- 1/3 Page - 6 Col. x 4 1/4 in., 4 Col. x 6 1/4 in., 3 Col. x 8 1/2 in., 2 Col. x 12 3/4 in.
- 1/4 Page - 4 Col. x 5 1/4 in., 3 Col. x 6 1/4 in., 2 Col. x 10 1/4 in.
- 1/6 Page - 3 Col. x 4 1/4 in., 2 Col. x 6 1/4 in.
- 1/8 Page - 3 Col. x 3 1/2 in., 2 Col. x 5 1/4 in.
- 1/16 Page - 2 Col. x 2 1/2 in.

**DEADLINES:** All copy must be received by the 25th of each month.

**Ads must be accompanied by Check or Money Order. We are not set-up for billing.**